



February 10, 2015

Dear High School Guidance Counselor,

I'm writing to tell you about a unique opportunity for students who are interested in pursuing creative careers and who are considering a college of art and design. Through CIA's summer Pre-College program, students can give art school a try and see if it is the right path for them, and they can earn college credit in the process.

CIA's two-week Pre-College residential program is available for students entering their sophomore, junior, and senior year of high school. This program offers an experiential approach to problem solving, creating, and collaborating. Each day, students learn from top professionals and instructors as they work alongside other students from around the country who share their passions. Students work in the studio each day, stay in the new CIA student residence hall, and explore the world-class museums and institutions that surround CIA in University Circle.

Students can choose to focus on one of eleven different programs, including:

- + Animation
- + Biomedical Art: Anatomy for the Artist
- + Exploring Identity through Print + Ceramics
- + Form Finding: 3D Modeling + Digital Fabrication
- + Foundation in Art + Design
- + Game Design
- + Glassblowing
- + Graphic Design
- + Illustration
- + Industrial Design
- + Painting

The CIA summer Pre-College program will be held July 12–July 25, 2015. The cost for this two-week-long experience is \$2,250 and includes tuition, room and board, materials, access to facilities, and most activities. Successful completion of this program will provide students with three college credits.

As you help to guide students through the next steps of determining the right college to follow their career dreams, we hope you will keep the Cleveland Institute of Art in mind. Please hang the enclosed poster in your office and visit cia.edu/precollege for more information.

If you have any questions, you may reach me at tberger@cia.edu or at 216.421.7460.

Thank you!
Sincerely,

Tom Berger
Director, Continuing Education + Community Outreach

Cleveland Institute of Art
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cia.edu/precollege